



Professional's Choice | Professional's Choice Youth Ambassador Application

3400 Melcat Drive Oklahoma City, OK 73179
(405) 768-3411 • www.profchoice.com

Date of Birth

Name

Phone

Address

Phone (second number if needed)

City

State

Zip

Country

Email Address

Parent/Legal Guardian Name

Parent Phone

Professional's Choice Youth Ambassador Program

"The more comfortable the horse, the better the performance."

Program Overview:

The Professional's Choice Youth Ambassador Program is an opportunity for exceptional young equestrians to represent the Professional's Choice brand. Ambassadors will showcase a commitment to horsemanship, sportsmanship, academic excellence, and leadership both in and out of the arena.

Selected ambassadors will receive an annual gear package and exclusive purchasing privileges. In return, they are expected to promote Professional's Choice with pride and professionalism at events throughout the year.

Annual Ambassador Welcome Package:

Each selected youth ambassador will receive the following items every year they are active in the program:

- 1 Saddle Pad
- 1 Cinch
- 1 Set (4-Pack) of Boots
- 1 Set of Reins
- 6 Professional's Choice Logo Patches (to be worn on their ambassador shirt)

Product Discount Benefit:

Ambassadors will also have the opportunity to purchase Professional's Choice products at **50% off retail pricing**, up to a **\$1,500 annual allowance**.

Program Requirements:

To be considered and maintain active status as a Professional's Choice Youth Ambassador, participants must:

1. Submit an Application including:

- Completed ambassador application form
- A current school transcript showing ambassadors GPA
- A short essay titled "*What Professional's Choice Means to Me*" and a detailed explanation of "*Which Professional Choice Items Are Your Favorite*"
- One high-quality photo of the ambassador in a button-down shirt and western hat or jacket and helmet.
- One action photo per event attended while serving as ambassador
- A signed Parent/Guardian Consent Form (required for all applicants under 18)

2. Demonstrate the Core Values of Professional's Choice:

- Commitment to equine comfort and care
- Leadership and role modeling in the equestrian community
- Good horsemanship and sportsmanship in and out of the arena
- Respect for those who support their journey—parents, coaches, and mentors

3. Actively Represent the brand at:

- Rodeos, jackpots, horse shows, clinics, or other equine events
- Community engagements or school functions (where appropriate)
- Online platforms (social media, blogs, etc.), tagging Professional's Choice when applicable



MEMBERSHIPS: _____

EVENTS: _____

ESSAY: *What Professional's Choice Means to Me?*

What categories of Professional's Choice products are you currently using?

☐ Protective Boots ☐ Saddle Pads ☐ Cinches/Girths ☐ Bits ☐ Leather Tack ☐ Therapy

Which items are your favorite? _____



What social media platforms are you on? ☐ Facebook ☐ Instagram ☐ TikTok

