



An American Company That Sets A World Standard



Did *you* know?

Spring is officially in full swing and with the sunshine and rising temperatures comes the height of show season. Whether you are participating in your first show this year or a seasoned veteran it's no secret that it takes lots of preparation to make sure that competition day runs smoothly. In effort to make sure your show day goes off without a hitch, we've put together a list of essentials that you shouldn't kickoff the season without.

Show Season Essentials:

Ice Boots – After a strenuous day of competition one of the best ways to reduce inflammation and preserve soundness is by using ice boots. The Professional's Choice Ice Boots are a one-of-a-kind product that allow you to place real crushed ice within the boot as opposed to frozen ice cells. By placing real ice in the neoprene pockets, the cold is slowly dissipated through the pocket to your horse as the ice melts, allowing your horse to become gradually accustomed to the temperature change.

Ice Boots



9 Pocket



6 Pocket

Comfort-Fit® SMx H.D. Air Ride™ Saddle Pad (Quest Pattern) – What show season is complete without the perfect show pad? The Comfort-Fit's new Quest pattern pad adds just the right amount of flash to your show ring ensemble. In addition, the pad's unique design ensures your horse stays feeling competition ready. With the $\frac{3}{4}$ " shock absorbing Air Ride™ core and a seamlessly contoured blanket top guaranteeing the perfect fit, there's no question your horse will be feeling at the top of their game.

Quest



Steffen Peters Dressage Pads – If anyone knows the secret to a winning combination it's Olympic medalist Steffen Peters. His line of dressage pads are no exception and are carefully designed with the competitor in mind. The three pad collection offers a selection of different features including an energy absorbing UltraShock™ core or a plush shearing lining for quickly wicking away sweat and providing ultimate comfort.

Steffen Peters

Steffen Peters
Dressage Pads



Inside



Inside



TailWrap™ – When all eyes are on you and your horse, you want to be sure that the two of you are looking your absolute best. There's no better way to ensure that your horse flaunts a fabulous looking tail down around the show ring than with the Professional's Choice TailWrap™. Great for use in the trailer, stall, or pasture the TailWrap™ protects the entire top of the tail with a unique padded half cone and non-slip lining so that your horse never suffers from rubbed or frayed hairs again.

Tail Wraps



Hay Bags – After a long day of competing, your horse will definitely work up a healthy appetite. Make sure to have a good hay bag on hand to replenish them after all of their hard work. Professional's Choice carries a wide array of hay bags to meet your functional and aesthetic needs.

Professional's Choice

Haybags



Equisential *Haybags*



Door Caddies – With all of the hectic running about that goes on during show days, your best defense against compete chaos is organization. One of the best ways to make sure everything is where it should be within your tiny trailer tack room is through the use of a door caddy. With the help of a door caddy you can make sure that all of

your brushes and small accessories don't get lost. Professional's Choice offers a selection of door caddies to meet your personal preferences – get one short, tall, or in a John Deere pattern!



Professional's Choice



John Deere



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