



An American Company That Sets A World Standard



Did *you* know?

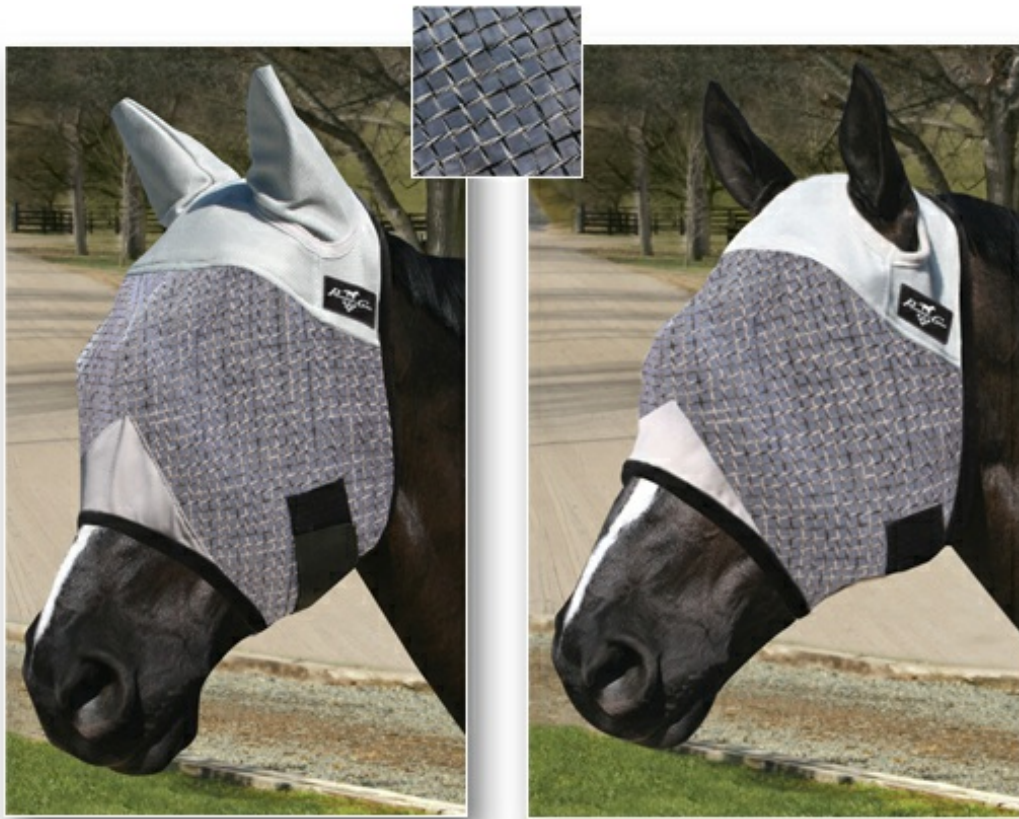
With May comes the unfortunate start of fly season. However, this year can be different for your horse with the help of Professional's Choice new line of advanced fly protection apparel. Your horse can be comfortable throughout fly season with our new polyester rip-stop material that halts pesky insects in their tracks. The ultra-strong material is a uniquely breathable and UV protective nylon mesh resists tearing while molding to your horse's shape for premium comfort.

New Fly Products:

Professional's Choice Fly Sheet – One of the strongest fly sheets on the market due to rip-stop technology; these sheets offer the perfect combination of durability and comfortable contoured fit. The open front design with buckle closure, leg straps, and West Coast style surcingle ensure the sheet always stays in place.



Professional's Choice Fly Masks (With or Without Ears) – This heavy duty fly mask protects against flies, UV-rays and tears. Strategically placed darts keep the mask off your horse's face and special extra-smooth mesh is used around the ears and nose where skin is most sensitive.



Professional's Choice Neck Cover – To ensure your horse is completely protected against biting flies a neck cover is essential. The Professional's Choice Neck Cover is specially designed to be used with the Professional's Choice Fly Sheet and offers seamless fly protection.



Professional's Choice Fly Boots – Nothing gets a horse stomping its hooves like flies on their legs. That's why Professional's Choice designed new fly boots that are fleece lined for added comfort and a nylon biding with reinforced webbing keeps the boots from sliding down.



To locate your nearest Professional's Choice Dealer, call **1.800.331.9421** or visit www.profchoice.com



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