



An American Company That Sets A World Standard



## Did *you* know?

Having won two barrel racing World Championships and earning her ride a Horse of the Year title, Brittany Pozzi is without a doubt one of barrel racing's biggest names. Brittany is known for meticulous care of her horses and after several years as a Professional's Choice endorser she released her own line of bits with the company in October of 2011. As an accomplished horsewoman possessing a wealth of knowledge, Brittany sought to create the best bits for fellow barrel racers, aiming to increase effectiveness and comfort in the horse. One of the most notable differences in the design of Brittany's collection is the presence of slightly narrower mouthpieces, which prevents pinching and pulling around turns or during stops. Below you can see an overview of her collection, along with Brittany's own description of each bit.

*Brittany Pozzi*  *Brittany Pozzi* 



## Brittany Pozzi Bits:

**O-Ring Twisted Snaffle** – “The O-ring is a great bit to start colts in and show them the basics of barrel racing. The twisted wire gives you good control and makes it easier to direct a young horse. The large connection in the center of the snaffle keeps the bit from locking up keeping the horse comfortable. The weight of the rings also makes the bit very balanced. This is a nice bit to ride from breaking horses to competing in the arena; this bit is a must in every horseman’s tack room.” – *Brittany Pozzi*

# *O-Ring Twisted Snaffle*



**Hackamore** – “This is my favorite bit in my collection. I have ridden two different horses to world titles using this hackamore.

The hackamore is great for a horse that just needs some guiding around the turn or one that does not like a bit in its mouth. The side pull action on the shank makes it easy for your horse to work without getting in its way and gives you a small amount of lift. The rubber covered metal nose piece gives it great balance on the horse’s nose and more control for those long runs to the barrel.” – *Brittany Pozzi*

# *Hackamore*



**Combination** – “The combination is a great transition from the O-ring. The combo uses the rope nose and gag to simultaneously ask the horse to break at the pole and give you more leverage. I like this bit for training, tuning, and competing.” – *Brittany Pozzi*



# *Combination Series*

## COMBINATION SERIES



**Lifter Series** – “In the Lifter bits there are two different shanks, each with four different mouthpieces. The medium measures 6 ½” and the long measures 8 ¼”. This gives the rider lots of different options to choose from. These bits are for all different types of horses, from the light horse that needs help on the back side or the hard runner that needs help shutting down for the turn. These bits are created to help you pick up your horse’s shoulder while going into turn and then helping them on the back side of the turn. The lifter also gives good elevation of your horse’s front end while engaging the hind quarter for the turn. If you are having trouble getting your horse to break at the poll and gather for the barrel this will help you accomplish that goal.” – *Brittany Pozzi*





## *Lifter Series*





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Professional's Choice Sports Medicine Products, Inc. 2025 Gillespie Way, Suite 106, El Cajon, California 92020  
800.331.9421 | 619.873.1100 | [info@profchoice.com](mailto:info@profchoice.com) | [www.profchoice.com](http://www.profchoice.com)

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