




by **Tail Tamer**
Professional's Choice



Professional's Choice Acquires a New Grooming Line

Professional's Choice, the [leader in equine sports medicine](#), announces the official acquisition of Tail Tamer®. The entire Tail Tamer® product line will now become part of the [Professional's Choice family](#) as they expand into the grooming category.

Tail Tamer's product philosophy is based on a successful history of producing quality grooming products backed by people who know animals, which makes Professional's Choice a natural fit. From the backyard, show ring to trail, whatever your animal needs may be, make Tail Tamer® by Professional's Choice products your first choice for quality animal products!

“I have watched Tail Tamer® become a solid, well respected brand over the past decade! We are excited to help grow Tail Tamer® and maintain the same quality products at a fair price”

states General Manager Monty Crist.

Professional's Choice's mission is to provide Tail Tamer® customers the support they need to service high demands, while providing the most professional customer service they've come to expect. Now it will be [convenient for retailers and customers](#) to order a large variety of quality equine products straight to their doorsteps.

For inquires and orders,

Call: [800-331-9421](tel:800-331-9421) or [619-873-1100](tel:619-873-1100)

Fax: [619-873-1110](tel:619-873-1110)

Email: info@profchoice.com

Orders: orders@profchoice.com

Keep up to date on Tail Tamer® by Professional's Choice by following Professional's Choice on [Facebook](#) at www.facebook.com/ProfChoice and [Instagram](#) at [@profchoice](https://www.instagram.com/profchoice).



GREAT GROOVES

Wood Series

We worked long and hard on our wood series and are excited to present these beautiful chocolate brushes with grooved finger grips. The Great Grooves Wood Series is produced from the wood of Paulownia trees. This tree is also known as the “Princess Tree” and is used all over the world for reforestation and to help stop erosion. Paulownia is a fast-growing tree that thrives in areas where many trees won’t grow. The wood from these trees is very light, as well as being resistant to warp and rot. These are the qualities we were looking for in a wood brush! We think our dark-stained brushes are beautiful, have great bristle detail and most importantly offer something different for you to sell.



SMALL HORSEHAIR Wood version of our favorite horsehair brush. Case 6 **W200**



LARGE HORSEHAIR Horsehair brush for larger hands. Case 6 **W210**



SHORT HORSEHAIR Short, dense horsehair brush, excellent for getting dander up. Great bristle patterns – beautiful little brush! Case 6 **W225**



SMALL BOAR BRISTLE Medium-firm boar bristles with great patterns. Case 6 **W300**



SMALL GOAT HAIR Small goat hair face brush. We have been asked to do this for years and now that we have our new dark wood, we have produced this charming little face brush. Case 6 **W400**

GREAT GROOVES

Natural Bristle Brushes

You can't beat natural bristles for that clean and shiny finish!

All of our brushes are bristled densely with the highest quality of natural fibers available. We pay close attention to patterns and are always coming up with new combinations for ultimate shelf appeal. Updated rubber-backed brushes with grooves for a fantastic grip! Raised logo adds distinctive touch.



Natural Bristle Firmness Chart

Softest



Firmest

Extra Soft Natural	ST400
Soft Natural	ST200, ST210
Medium Soft Natural	ST220, ST225
Medium Natural	ST300, ST310

SIZE KEY

SO Small Oval	5 1/4 x 3
LO Large Oval	8 x 3 1/4
SH Small Hexagon	6 1/2 x 2 1/4
LH Large Hexagon	7 3/4 x 2 1/4

Below: Size comparison, small and large ovals.





SMALL HORSEHAIR
Really soft horsehair bristles.
Always a top seller.
SH Case 6 **ST200**



SMALL HORSEHAIR/POLY BLEND
Smaller version of the ST220, this brush with "go-to" bristles is good everywhere! SO Case 6 **ST225**



LARGE HORSEHAIR BRUSH for bigger hands and bigger areas. This brush is super soft and really flicks out dander for a brilliant shine. Assorted colors. LH Case 6 **ST210**



BOAR BRISTLES Soft yet firm. Drags the dirt out from the undercoats and slicks it away with a shine as only natural bristles can. Fun patterns too! Assorted colors. SO Case 6 **ST300**



LARGE HORSEHAIR/POLY BLEND
Absolutely our favorite brush! Dense medium-length horsehair bristles with a strap to adjust for any grooming situation. This brush puts a super luster on a coat! LO Case 6 **ST220**



LARGE BOAR BRISTLE for full body coverage. We pumped it up with fantastic new patterns! Really gets the dander out. LO Case 6 **ST310**



SMALL GOAT HAIR Our best selling brush. Great price. Great feel. Great NEW look. What's not to like? SO Case 6 **ST400**

GREAT GROOVES Synthetic Bristle Series

Our popular Great Grooves rubber-backed brushes are **designed for a lady's or kid's hand**. No big clunky brush that is uncomfortable to handle here — **these brushes fit perfectly in your hand!** Synthetic bristles are hardy and durable and a choice for a long-lasting brush. We offer great colors and patterns and every texture possible.



Synthetic Bristle Firmness Chart

Softest ↑ Firmest	Soft Synthetic	ST150
	Medium Soft Synthetic	ST190
	Medium Firm Synthetic	ST100, ST110, ST170, ST130, ST131
	Firm Synthetic	ST160

SIZE KEY

SO	Small Oval	5 ¼ x 3
LO	Large Oval	8 x 3 ¼
SH	Small Hexagon	6 ½ x 2 ¼
LH	Large Hexagon	7 ¾ x 2 ¼



SMALL SYNTHETIC WILD COLORS BRUSH Funky and fun for small hands. Bristles are a perfect medium firmness for general grooming. **SH Case 6 ST100**



LARGE SYNTHETIC WILD COLORS BRUSH Our most colorful and wild-patterned brush. **LH Case 6 ST110**



WHOA BRUSH LH Case 6 ST130



RIDE BRUSH Shut Up and RIDE! Medium bristles **LH Case 6 ST131**



SMALL SOFT POLY BRUSH Super soft poly bristles now in cool colors!
SH Case 6 **ST150**



SMALL MEDIUM-STIFF BRUSH This is the one for muddy horses! Great for getting mud off of hooves and legs! SO Case 6 **ST160**



SMALL FLICK BRUSH One of our faves — really flicks out the dust and grime. Wonderful colors too! SH Case 6 **ST170**



SMALL DENSE MEDIUM POLY BRISTLE BRUSH Small Dandy. Such a cute brush, with great patterns in a medium-soft bristle. SO Case 6 **ST190**



ZEBRA BRUSH Medium Hexagon. Mixed colors on bristles. Case 6 **FB100**



ECONOMY BRUSH Medium bristles with a mix of colors. Assorted colors. Case 6 **BB110-ASST**

Great Grooming Items



CURVED HANDLE BRUSH A sturdy standby, in bright colors. Rubberized comfort grip handle lets you work out those tough snarls easily. Assorted colors. Case 6. **909-ASSORT**



PADDLE BRUSH Updated with a great new handle and a bigger paddle surface. Assorted colors. Case 6 **1000-2**



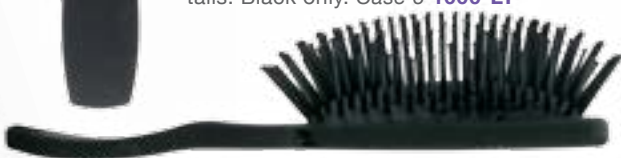
DELUXE RAKE COMB Wide-spaced teeth for horses, super-sturdy design so the teeth won't break. A tough comb that is gentle on your horse. Colors and patina are the icing on the cake! Assorted colors. Case 12 **D-COMB**



LONG TOOTH PADDLE BRUSH Super-long bristles really get deep into thick manes and tails. Black only. Case 6 **1000-LT**



CURVED HANDLE RAINBOW BRUSH
The classic 909 got an eye-popping rainbow makeover and a super grip comfort handle — sure to please!
Case 6 **909-RNBW**





FLOWER POWER BRUSH Similar in build and colors to our popular 909 and 1000 brushes, but with a unique flower-shaped head. Who says grooming can't be fun? Assorted colors. Case 6 **FPB-1**

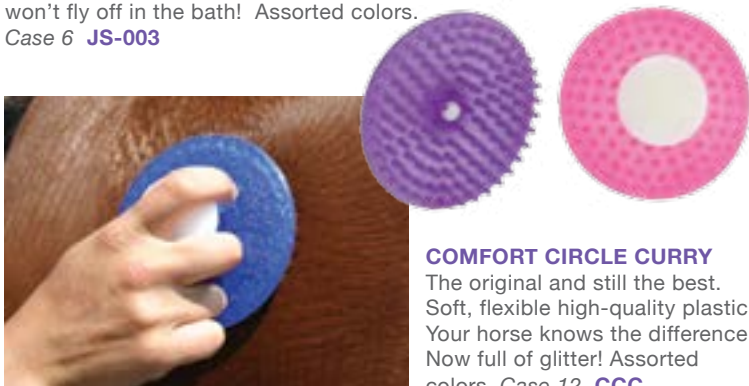


RAINBOW PADDLE BRUSH One of our most popular brush styles, now with bright rainbow bristles and super grip comfort handles! Proof that you can have a hardworking brush without sacrificing style and flair! Case 6 **1000-RNBW**



PETITE JELLY Sized for small hands so it won't fly off in the bath! Assorted colors. Case 6 **JS-003**

THE ORIGINAL JELLY SCRUBBER The original and best jelly. Ours has the brightest colors and the softest rubber. We threw in glitter just for fun. Our packaging is the most attractive at retail! Assorted colors. Box of 6 **JS-001**



COMFORT CIRCLE CURRY The original and still the best. Soft, flexible high-quality plastic. Your horse knows the difference! Now full of glitter! Assorted colors. Case 12 **CCC**



SOFT TOUCH METAL CURRY Heavy-duty, with a super grip handle and our signature bright colors. Assorted colors. Case 6 **STCURRY**



ECONOMY HOOF PICK Our hardworking and colorful little hoof pick, but still with a touch of style. Assorted colors. Case 12 **EPICK**



DELUXE HOOF PICK This really heavy duty pick is nearly indestructible! Super grip, and with our bright colors, easy to spot if you happen to drop it in the grass! Assorted colors. Case 12 **STPICK**



Bath Time

AND MORE!



HORSE SPONGE
Bright colors and a fun shape!
Case 4, one of each color
HSP1-4



TSP-TT101



TSP-TT103



TSP-TT109



TSP-TT104



TSP-TT105



TSP-TT108



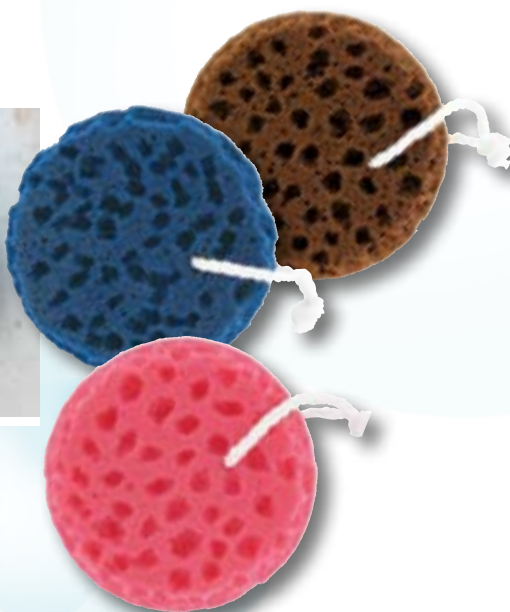
Made in USA

SPECIAL SHAPES FOR SPECIAL TASKS

- TSP-TT101** Pucker Sponge — for a great grip!
 - TSP-TT103** Oval Sponge
 - TSP-TT104** Sandwich Sponge
 - TSP-TT105** Mini Hourglass
 - TSP-TT108** Double Decker
 - TSP-TT109** Groove Sponge — great for reins!
- Special Shape sponges sold in cases of 12



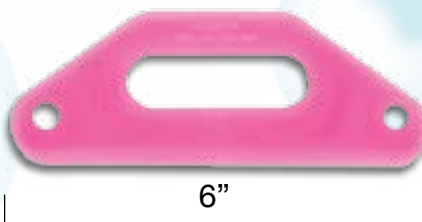
SPONGE ON A ROPE
Everyone's favorite sponge in great colors. A best-seller. Assorted colors. Case 12
SPONGE-ROPE



"TACK SACK" Sponge Assortment
A bag of all special-shape sponges.
Case 6 **TSP-3**



TIE DYE SPONGE Cool swirly patterns — no two alike! Case 6 **SPONGE-TD**



MINI SCRAPER Perfect for the trail, this little guy fits in your back pocket! Assorted colors. Case 10 **SCRAPR**





GROOMING SHAMMIES

These high-quality shammies are great for so many things! Use them to put fly spray on faces, wipe faces, clean tack, etc....it's endless! Simply machine wash and air dry. Two shammies per pack. Made in Germany. Case 12 **SHAM-002**

Comes with leather tie to hang up!

GROOMER'S STONE Long-lasting and lightweight, the Groomer's Stone takes off bot fly larvae safely and easily. You can also use it like a brush to remove hair and dirt and to bring out the oils in a horse's coat (works on dogs too)! Case 6 **GS**

SUPER SHAMMY This 17 x 24 shammy is perfect for the big jobs around the barn. Wash and reuse again and again! Assorted colors. Case 6. **SHAM-SS**



HORSE SHAVE Removes unwanted whiskers and hair, eyelashes and bot fly eggs. Great for young horses or quick touch-ups, or for those horses who hate clippers! **HS-S** Case 50
HS-6 6-Pack of horse shaves Case 6

SLICK BANDS New elastic material eliminates tangles, pulling and broken ends. Choice of salon pros now available for your horse! Handy resealable bag of 400 bands. Unlike rubber bands, which break down with age and sunlight, Slick Bands won't dry out. Every band is usable this year and next! They won't dry out your mouth and taste bad when you are banding! Case 6 **SBND**

- SBND-BLK
- SBND-BRN
- SBND-CLR
- SBND-MULTI
- SBND-NEON
- SBND-WHT



SOFT TOUCH HALF MOON SCRAPER New design! Serrated edge on the plastic blade really digs out the dirt; rubberized top edge acts like a squeegee to get the water out. Steel construction stands up to tough use. Assorted colors. Box of 6. **STSCRPR**



COLORLED MASSAGERS These are so cute and handy! Massage your steed with a durable acrylic massager in a color to match any tack box! Assorted colors. Display of 18. **B4061**

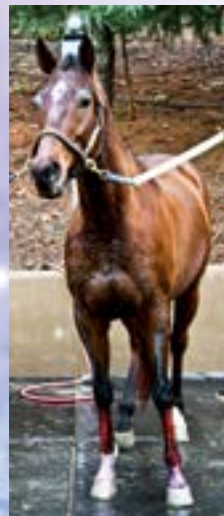
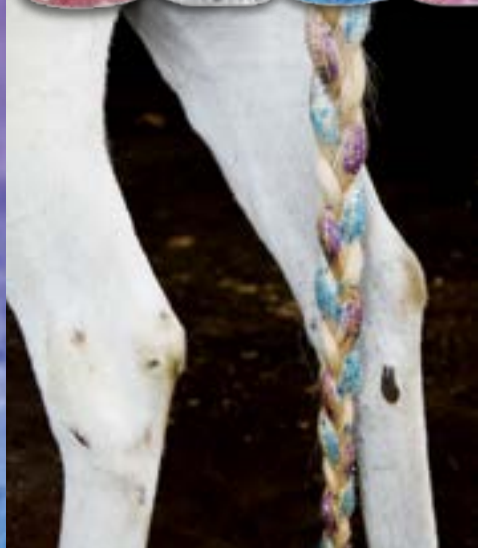
Sparkle & Shine

A HORSE OF A DIFFERENT COLOR — WHY NOT YOURS?



SPARKLE AND SHINE GEL™

Sparkle and Shine Gel is available in vibrant colors, sure to liven up any event, parade or trail ride. Tons of glitter in a hair gel base, Sparkle Gel combs or washes out with water. Pair with Sparkle Hoof Polish for the ultimate glitter experience. *Singles.* **SPARKLE** 4 oz.



Our NEW formula for sparkle hooves paints on easily, covers in just 1-2 coats and dries much faster than our old formula. Best of all, it flakes off in 1-2 days in the pasture. No more nail polish remover or sanding required! *Singles.* **SPHSGLIT** 4 oz.

SPARKLE AND SHINE HOOF POLISH™

*ALL LIQUID ITEMS WILL SHIP GROUND ONLY.

PONY PAINTS™

Let your imagination run wild with these fun colorful paints. Singles. PPNTS 4.4 oz.



EYE-CATCHING DISPLAY is designed to boost sales of Sparkle and Shine® and Pony Paints®. Display holds 24 Sparkle and Shine Gel, 12 Sparkle Toes, and 18 Pony Paints **PPSSDISP**

EQUINE BODY BLING

An extension of our Sparkle and Shine line, these designs stick to the horse really well, yet are easily removed. **EBB**



Bling appliques are all approximately the same size. This shows the size in relation to a typical horse.

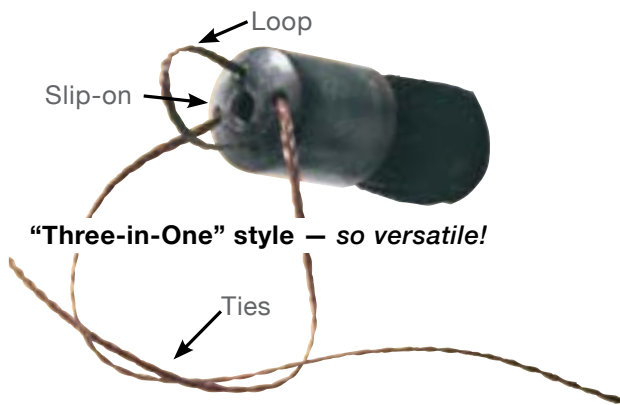
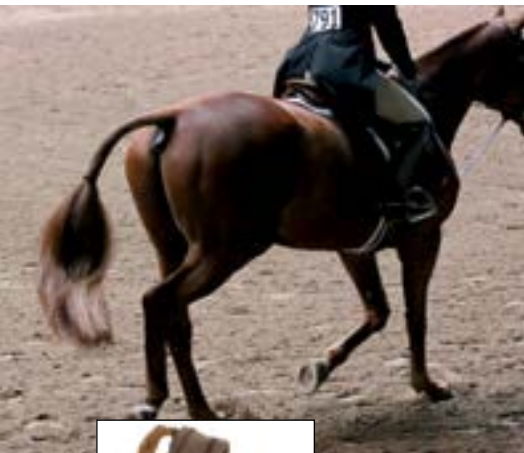


Trophy Tails



ADD THAT FINISHING TOUCH!

All our Trophy Tails™ feature top-quality construction and 100% real horse hair collected from live horses.



"Three-in-One" style — so versatile!

HUNTER TAIL

Our two-loop hunter style tail is show-legal for AQHA. We also add a heavy duty cotton loop so grooms will not cut the strings by mistake! *Singles.*

- T3 = 1 lb KNOB WESTERN**
- T4 = ½ lb KNOB WESTERN**
- T5 = ½ lb HUNTER**
- T6 = 1 lb HUNTER**



See price list for available sizes and colors in tail extensions



Braids Bags AND MORE!



POLAR FLEECE/LYCRA MIX TAIL BRAID

A soft cushy tail braid to protect precious tails. Contrary to what you may think, they do not collect shavings! **BLACK ONLY.**

TBP-00398 = M 34"

TBP-00498 = L 44"

TBP-00598 = XL 55"



LYCRA TAIL BRAID

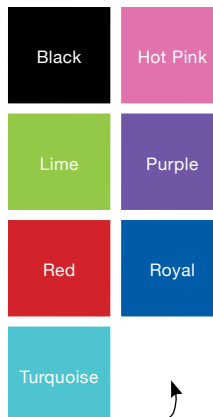
Available in colors shown to the right.

TBL-00398 = M 34"

TBL-00498 = L 44"

TBL-00598 = XL 55"

(XL - black only)



Colors for Lycra Tail Braids and basic Tail Bags



TAIL BAGS Our tail bags are bigger at the bottom and extra stretchy to accommodate big show tails. Ours stretch and LAST. Don't be fooled by cheap imitations. **T-BAG**



FLY TAMER WHIPS

Avid trail riders know the value of a good fly whip. These new fly whips have heavy-duty stitching and are made with 100% real horse hair (from live horses, of course). **FTC**



Available
3 SIZES &
4 COLORS



TUBTRUGS The world's most useful tub - use them for everything! Available in 3 sizes and four color options.



LARGE SP42

HEIGHT: 12.9 INCHES

DIAMETER: 17.7 INCHES

CAPACITY: 38 LITERS, 10 GALLONS

COLORS: BLUE, PINK, PURPLE, RED



MEDIUM SP26

HEIGHT: 11.8 INCHES

DIAMETER: 15.3 INCHES

CAPACITY: 26 LITERS, 6.8 GALLONS

COLORS: BLUE, PINK, PURPLE, RED



SMALL SP14

HEIGHT: 9 INCHES

DIAMETER: 12 INCHES

CAPACITY: 14 LITERS, 3.6 GALLONS

COLORS: BLUE, PINK, PURPLE, RED



EZ WASH WAND as "a perfect way to wash your horse, dog, goat, or show animal without getting soaked and stinky!"
Case of 6. 3 Green / 3 Pink. **EZWASH**



SHOW RING SHINE



REGULAR: Shine Rite Heel & Sole Dressing (Black), Shine Rite Premium Shoe Cream, Kirk's Original Coco Soap, Soap Container, Sponge, Brush Tool & Buffing Cloth. **SRS-REG**



DELUXE: Shine Rite Heel & Sole Dressing (Black), Shine Rite Premium Shoe Cream, Kirk's Original Coco Soap, Soap Container, 2 Buffing Cloths & MAAS Metal Polish. **SRS-DEL**

COAT AND SKIN PROBLEMS? TRY MUCK-ITCH®!

MUCK-ITCH® SKIN SAVER 100% pure organic essential oils. Antifungal and antibacterial. Use on scrapes, rashes, dew poisoning, scratches and rain rot. Contains tea tree essential oil. Customers swear by Muck-Itch! Case 12 **MUCK-1** 32 oz.



MUG BALM™ FACE SHIELD This natural lotion provides a barrier to summer irritants as well as blocking the harmful rays of the sun. Protect those pink noses! Shields up to 70% of uv rays. Case 12 **MBALM** 8 oz.



1.800.331.9421
www.profchoice.com



BELLY BALM Soothing balm provides a natural barrier against summer irritants. Thick consistency will not sweat off quickly and the aloe vera helps heal bites and wounds in tender underbelly regions. Case 12 **BBALM** 16 oz.



Great for ears, too!